

Strictly Necessary Cookies

Cookies used

OptanonConsent
OptanonAlertBoxClosed

Performance Cookies

Cookies used

hvbID
sc.ASP.NET_SESSIONID

Company

Cookies (Lifespan)

Optimizely

optimizelySegments (3649 days)
optimizelyEndUserId (3649 days)
optimizelyBuckets (3649 days)
optimizelyPendingLogEvents (< 1 days)

Google Analytics

_gat (< 1 days)
_ga (729 days)
_gat_UA-40542259-7 (< 1 days)
_gid (< 1 days)

Hotjar

_hjClosedSurveyInvites (365 days)
_hjDonePolls (365 days)
_hjMinimizedPolls (365 days)
_hjDoneTestersWidgets (365 days)
_hjMinimizedTestersWidgets (365 days)
_hjIncludedInSample (365 days)

Sophos3

TCID (730 days)
TCSess (Session)

Qualtrics

QST (365 days)

	Survey ID (365 days) sessionID (365 days)
Sessioncam	SessionCamTestCookie (Session) sc.ASP.NET_SESSIONID (Session)

Functional Cookies	
Company	Cookies (Lifespan)
Reevo	reevoo_sp_id.542e (729 days) sp (364 days) reevoo_sp_ses.542e (< 1 days) reevooemark_domain_test (29 days)
analytics.twitter.com	lang (Session)
Wisepops	Wisepops_session viewedOuiBounceModal

Targeting Cookies	
Cookies used	
amfID __qca	
Company	Cookies (Lifespan)
Thunderhead	_one_<somerandomid> (2 years) 1st party cookie dropped on behalf of Honda. This cookie allows Honda to track customer website activity and to optimise the content seen by customers
Thunderhead	eu2.thunderhead.com (2 years) 3rd party cookie used to automatically transfer customer identity across Honda's web domains. This provides a more seamless and consistent understanding and personalisation of the customer's experience across a Honda's different web domains.

facebook.com	datr (533 days) fr (89 days) lu (533 days)
youtube.com	SID (533 days) HSID (533 days) demographics (343 days) VISITOR_INFO1_LIVE (46 days) PREF (1863 days) APISID (533 days) SSID (533 days) LOGIN_INFO (729 days) YSC (Session) SAPISID (533 days)
twitter.com	auth_token (5518 days) twll (1865 days) secure_session (5518 days) guest_id (533 days) __utma (533 days) personalization_id (729 days) remember_checked (1865 days) remember_checked_on (1865 days)
google.com	APISID (533 days) SSID (533 days) PREF (533 days) SID (533 days) SAPISID (533 days) HSID (533 days)
gwallet.com	ra1_sid (364 days) ra1_sgm_260595356 (364 days) ra1_uid (364 days) ra1_sgm_1664189559 (364 days) RA1balancer (364 days)
adnxs.com	anj (89 days) sess (< 1 days) uuid2 (89 days)

quantserve.com	d (89 days) mc (395 days)
yahoo.com	B (364 days)
Bing	_uetsid (< 1 days) MUIDB (389 days)
krxd.net	_kuid_ (179 days)
amazon-adsystem.com	ad-id (233 days) ad-privacy (233 days)
bing.com	MUID (389 days)
adsymptotic.com	U (89 days)
doubleclick.net	id (533 days)